



Dear Applicant,

I am delighted you are considering applying for the role of Fundraising & Partnerships Manager at Future of Ghana.

The Fundraising & Partnerships Manager is a hugely valuable and exciting new role which will aid the organisation to attract funders and partners who resonate with our values and pillars.

All our roles are voluntary with great benefits, please continue to read on to learn more about our organisation and this role to see if it's right for you.

Kind regards

**Ben Anim-Antwi**

Chief Operating Officer (COO)



## **WHO WE ARE:**

Future of Ghana is a value driven organisation focused on building legacy. From our Board of Trustees to our volunteers, we believe the mobilisation of knowledge, skills and resources of Ghanaians at home and abroad play a pivotal role in the economic empowerment and job creation of young people and communities in Ghana. We aim to be an exemplary organisation in how we support nation building through our FOG Pillars and work with & advocate for young people.

## **OUR VISION:**

Young Ghanaians globally uniting to drive positive change in Ghana, through innovation & collaboration

## **OUR MISSION:**

To create platforms for young Ghanaians at home and abroad to connect, share skills and knowledge to impact Ghana's development

## **OUR VALUES:**

- **INNOVATION:** We embrace new ideas, creative thinking and new technology in all of our work.
- **EXCELLENCE:** In everything we do, we strive for excellence to be our average.
- **Connecting GENERATIONS:** We seek to learn from and connect with the generations that have come before us and those to come
- **INTEGRITY:** We aim to be open, transparent and honest in how we operate, steward our resources and deliver our services
- **Building COMMUNITIES:** We build and empower communities through programmes and events; in collaboration with partners, funders and sponsors



## WHAT WE DO - Our Pillars

**Volunteering:** We connect Ghanaians abroad with opportunities to collaborate with Ghanaians at home. We do this in two ways, facilitating short-term community-based volunteering and via skilled volunteering; matching Ghanaian professionals with specific needs, industries and organisations in Ghana

**Livelihoods:** In collaboration with Ghana-based partners, we deliver projects focused on entrepreneurship and job creation to empower economically marginalised young people and communities in Ghana

**Community:** We provide platforms that connect and empower the second & third generation UK based Ghanaian community to access credible information, advice and opportunities

**Advocacy:** We engage with and provide a voice for young people within our community and beyond so we can take intentional steps to ensure their voice helps influence decision makers in developing, amending and implementing policies in Ghana and our countries of operation

**Alumni:** We recognise and celebrate annual cohorts of Ghana's most promising, high performing global Top 30 Under 30 talent. We provide capacity building support for Alumni and connect them through digital platforms, events and projects



### Role profile:

<b>Role title</b>	Fundraising & Partnerships Manager
<b>Department/Team</b>	Fundraising Team
<b>Reporting to</b>	Chief Operating Officer (COO)
<b>Direct reports</b>	1x Fundraising & Partnerships Officer 1 x Business Development Officer & 1 x Fundraising & Partnerships Support Officer
<b>Tenure</b>	Voluntary basis indefinite ( <i>including a 3 months probation period</i> )

**Purpose of role:** To identify and secure external funding opportunities from a range of funders/organisations, to improve business performance and further develop Future of Ghana's activities in the UK and Ghana. The Fundraising & Partnerships Manager will also develop and lead on the external fundraising strategy for the organisation, successfully lobbying for funding in collaboration with key partners, where appropriate, in order to maximise income.

### Main responsibilities

1. Line managing the fundraising team
2. Coordinating campaigns and fundraising activities
3. Advising CEO on grants and sponsorship applications
4. Creating the overall fundraising strategy for FOG's activities (*both short-term and long term*)
5. Identifying and researching potential funding opportunities from existing and new funding sources
6. Establishing links with voluntary and statutory bodies to help promote the work of Future of Ghana and secure regular funding.
7. Increasing funding opportunities by researching and targeting charitable trusts whose criteria match the Future of Ghana's aims and Objectives
8. Helping to develop and deliver compelling presentation decks and related materials/content (*in collaboration with the PR and Comms Team*) on all aspects of FOG's work, suitable for a number of audiences

### Skills, experience and qualities needed

- Strong interpersonal skills
- Excellent organisational skills
- Have an interest in Ghana's development
- Good judgment and decision-making skills
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team
- Experience in writing funding proposals and sponsorship applications



- Demonstrated ability to do both high level strategic and hands-on fundraising and partnerships
- Minimum 1-2 years fundraising and partnership experience with international funders and corporate funders desirable
- Successful track record of personally identifying, cultivating and securing relationships with institutional and corporate donors
- Experience in developing and implementing fundraising and partnerships strategies covering corporate, government, multilateral and NGO revenue streams.

**Support offered:**

- 1:1 catch ups
- Advice and guidance
- Regular team conference call meetings

**Benefits:**

- Access to exclusive events
- Reference letter on request
- Invitation to team social meet-ups
- Exposure to Future of Ghana external networks
- Personal and professional development support

**How to apply:**

Please send a cover letter and a copy of your CV to [info@futureofghana.com](mailto:info@futureofghana.com) explaining why you would like to join the FOG team and what skills and experience you can bring to the role.